



Field Team 6 - Wisconsin Brief

AERIAL VIEW: If we want to win the Battle of 2020, we absolutely must win the Presidential race in Wisconsin.

- Wisconsin is considered a **toss-up** in 2020; Trump beat Clinton here by only 1.3% in 2016. That's 22,748 votes. Obama won Wisconsin in both 2008 and 2012.
- Wisconsin is the #1 most important state for our efforts to take back the White House.
- Winning Wisconsin means 10 electoral college votes for the Democratic candidate.
- Wisconsin is heavily gerrymandered - its congressional maps are drawn to disenfranchise Democrats. Registering Democrats will have a positive down-ballot impact on the State House, where gerrymandering takes place.

Wisconsin needs Democrats. This is a job for Field Team 6!

THE DEMOCRATIC PARTY...

- ...is the only major party fighting Trump and the Republicans.
- ...is the only major party fighting for women's rights, civil rights, voting rights, labor rights, immigrant rights, and gay rights.
- ...is fighting to expand health care rather than take it away.
- ...is fighting to make college more affordable, not less.
- ...is fighting to protect the environment and reverse the effects of climate change, not sell it off to business interests.

THE 2020 ELECTION IN WISCONSIN:

- The Wisconsin primary is **April 7, 2020** - early enough to have a big impact!
- Only registered Democrats can vote in the Democratic presidential primary -- a great reason to register as a Democrat (and not "no party affiliation.")
- ***To get started, point your cell phone's camera at the QR CODE below!***
Or go to: fieldteam6.turbovote.org - and register anyone with a valid, unexpired WI driver's license! You can use your phone, or their own if they prefer.





Voter Registration Sample Greetings

The #1 most successful greeting:

“Excuse me Miss, can you help me save the world from Trump?”

Also helpful:

“Good morning! Can I register you as a Democrat today?”

Or connect on the issues:

“Excuse me Miss, can you help me fight for women’s rights today?”

“Hello Sir, can you help me fight for civil rights?”

“Hi! Can you help us save the environment?”

“Good morning Miss, can you help me save Social Security and Medicare?”

“Can you help me fight for affordable healthcare?”

If someone shows interest, follow up with:

“Great! I’m registering Democrats to vote by mail.”

Modify these—make them your own! Let people know the primary is 4/7/2020 – and that this is the most important election of our lifetime, so please vote for Democrats up & down the ballot. For rules on acceptable photo ID’s, go to: bringit.wi.gov. And if they need an ID, contact VoteRiders.org – Call or text 1-844-338-8743.

THANK YOU for doing this. It’s the most important work there is!

You’re a hero just for being out here today - and we are super grateful.

QUESTIONS? CONTACT US AT: info@fieldteam6.org

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